



Holomua 2025 & Ko'i Awards



July 11, 2025

Aloha mai kākou,

After an extended hiatus since the COVID-19 pandemic and the profound impacts of the Maui wildfires, we are honored to gather for Holomua 2025, the Maui Native Hawaiian Chamber of Commerce Business Conference and Ko'i Awards, on Friday, November 14, 2025, at the Grand Wailea Maui.

This year's gathering will be a meaningful celebration of resilience, leadership, and aloha. We begin the day with cultural protocols at the Kamehameha Statue, followed by our day-long business conference with impactful workshops and panels, a Mākeke (marketplace) featuring incredible Maui businesses, and then we will culminate this event with the Ko'i Awards gala in the evening—our signature ceremony honoring those who embody excellence in leadership, cultural stewardship, and community uplift.

We are proud to recognize this year's distinguished honorees:

- Mercer "Chubby" Vicens
- Clifford Nae'ole
- Trustee Carmen "Hulu" Lindsey
- Kumu Hula Hōkūlani Holt
- Wayne Wong
- Bobby Pahia

There will be a special award in memory of Hoapili Ane and the Living Pono Project. These seven individuals represent the very best of our lāhui and the broader Maui community. We invite you to join us as a sponsor of this powerful and memorable event.

Enclosed is our 2025 Sponsorship Packet, with packages beginning at \$3,000, outlining how your organization can support and be recognized. Your partnership will help us subsidize attendance for students, kūpuna, fire survivors, and emerging Native Hawaiian-owned businesses, while continuing our tradition of honoring those whose lives uplift the rest of us.

We would be honored to have your kōkua and presence as we move forward together, rooted in Hawaiian values, guided by our kūpuna, and committed to a thriving future. Please contact Kayla Shaw at (808) 281-8003 or treasurer@mnhcoc.org with any questions.

With aloha and deep gratitude,



Kainoa Horcajo
Holomua 2025 & Ko'i Awards Co-Chairs
Maui Native Hawaiian Chamber of Commerce



Trisha Kehaulani Watson-Sproat



Ko'i Awards Sponsorship Packages

(Each table comes with 10 seats)

Early Bird Offer:
sponsorships **paid** by
~~August 31, 2025~~
September 30, 2025
receive a 10% discount
on their package.

Early bird deadline extended!!

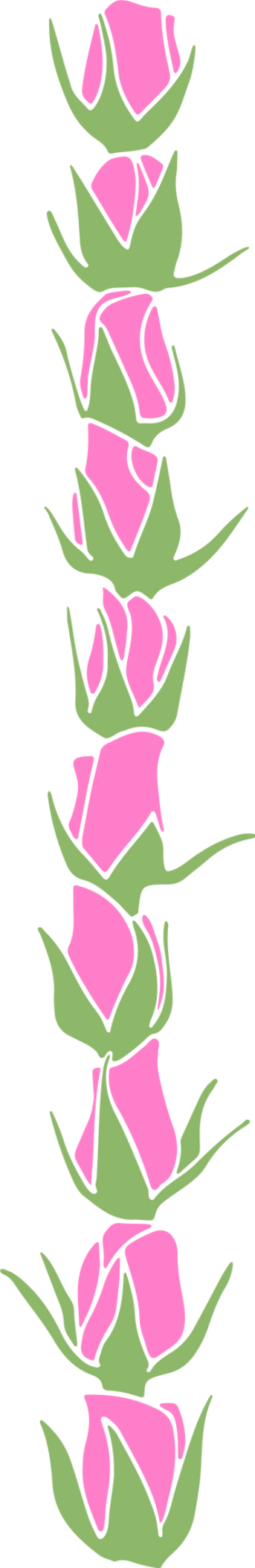


Wiliwili

\$25,000

All of the Lokelani benefits, plus:

- Opportunity for brief remarks on stage (up to 3 minutes) during the Ko'i Awards.
- Logo top-tier on all print/digital media, broadcast credits, step-and-repeat, and winner envelopes.
- Sponsorship of one signature award or similar sponsorship.
- VIP table (prime placement at awards) + premiere custom gift + large gift basket + wine service + three (3) drinks per guest.
- Sponsorship of 2nd VIP table for Ko'i award winner and their guests or chamber board table.
- Full-page color ad in program book.
- Sponsorship of Mākeke booth in premier location for one (1) emerging business and one (1) Lahaina-based business (two booths total).
- Ten (10) BizFest tickets for sponsor.
- Sponsorship of fifteen (15) additional BizFest tickets for students, kūpuna, fire survivors or emerging small businesses
- Custom wood recognition plaque presented on stage.
- First right of renewal for next year.
- Name and logo on step-and-repeat.



Lokelani

\$20,000

All of the Pā'ū o Hi'iaka sponsorship level benefits, plus:

- Opportunity for brief remarks on stage (up to 1 minute) during BizFest.
- Secondary logo placement on all collateral.
- VIP table + custom gift + gift basket + wine service + two (2) drinks per guest.
- Sponsorship of 2nd ten (10) seats (1 table) for students, kūpuna, fire survivors, or emerging small businesses.
- Full-page color ad in program book.
- Ten (10) BizFest tickets for the sponsor.
- Sponsorship of Mākeke booth in premier location for one (1) emerging business or one (1) Lahaina-based business (one booth total).
- Sponsorship of ten (10) additional BizFest tickets for students, kūpuna, fire survivors, or emerging small businesses.
- Featured company profile in e-blast and social media spotlight.
- Table for brand activation in the reception foyer.

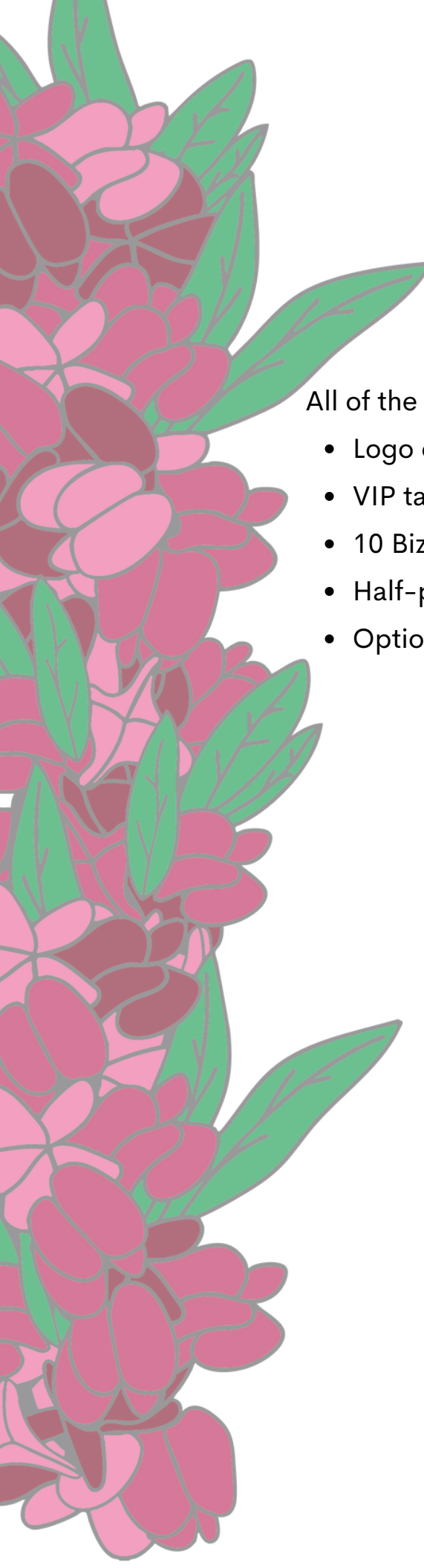


Pā'ū o Hi'iaka

\$15,000

All of the 'A'ali'i sponsorship level benefits, plus:

- Logo on event signage, website, and rolling screens.
- VIP table + custom gift.
- Sponsorship of 2nd five (5) seats (1/2 table) for students, kūpuna, fire survivors, or emerging small businesses.
- 10 BizFest tickets for sponsor.
- Sponsorship of five (5) additional BizFest tickets for students, kūpuna, fire survivors, or emerging small businesses.
- Sponsorship of Mākeke booth for one (1) emerging business or one (1) Lahaina based business (one booth total).
- Sponsorship of one (1) information booth for a non-profit organization or social service organization/agency.
- Full-page ad in program.
- Individual verbal acknowledgment by emcee with highlight on sponsor.
- Social media shout-out the week of the event.



'Ā'ali'i

\$10,000

All of the Maile sponsorship level benefits, plus:

- Logo on foyer banner and program sponsor page.
- VIP table + custom gift.
- 10 BizFest tickets for sponsor.
- Half-page ad in program.
- Option to place sponsors information on information tables.

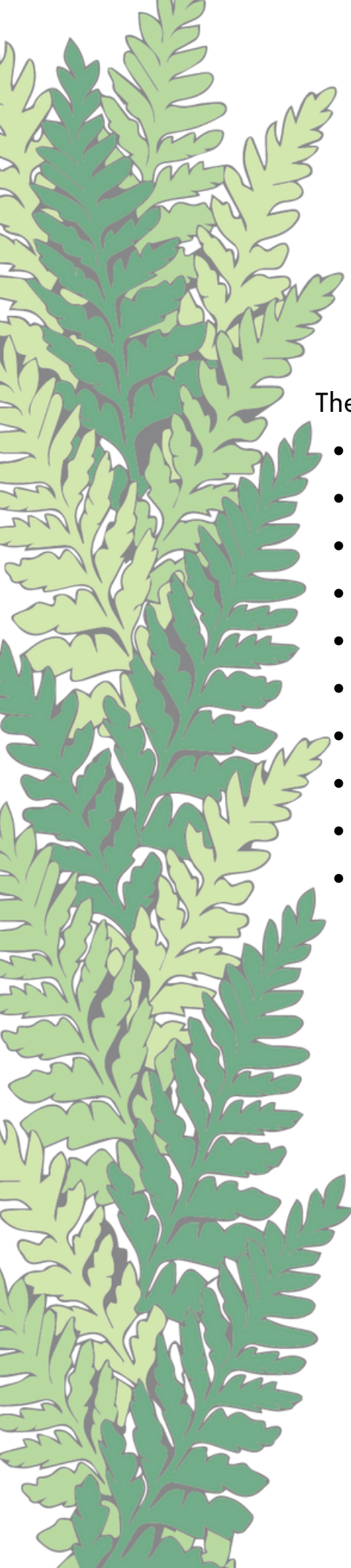


Maile

\$5,000

All of the Palapalai sponsorship level benefits, plus:

- VIP table + custom gift.
- Five (5) BizFest tickets for sponsor.
- Quarter-page ad in program.
- Opportunity to place branded swag in business conference tote bags (estimated 300 attendees).
- Inclusion in on-site event signage.



Palapalai

\$3,000

The Palapalai sponsorship level benefits include:

- VIP table + custom gift.
- Name listed in program and website honor roll.
- Listing on event banners.
- Listing with link on website.
- Name/logo on program and website.
- Thank you mention on social media (Instagram and Facebook).
- Acknowledgement by emcees throughout the event.
- Access to professional photos.
- Listing on media promotions.
- Inclusion in press release and post-event recap video.



Sponsorship Form

Please complete and submit to treasurer@mnhcoc.org to secure your sponsorship. You will receive an invoice based on your indicated preference below.

For assistance in completing this form, please call Kayla Shaw at (808) 281-8003.

SPONSOR NAME: _____

Contact Person: _____

Title: _____ **Phone Number:** _____

Email Address: _____

- | | |
|---|--------------------------|
| Sponsorship Level: Wiliwili (\$25,000) | ☐ |
| Lokelani (\$20,000) | ☐ |
| Pā'ū o Hi'iaka (\$15,000) | ☐ |
| 'A'ali'i (\$10,000) | ☐ |
| Maile (\$5,000) | ☐ |
| Palapalai (\$3,000) | ☐ |

Please check your preference below, indicating if you would like to receive the invoice from the Maui Native Hawaiian Chamber of Commerce (a 501(c)(6) organization) or the Maui Native Hawaiian Chamber Foundation (a 501(c)(3) organization). Please consult your tax professional to determine the best option for your company or organization.

Maui Native Hawaiian Chamber of Commerce	---
Maui Native Hawaiian Chamber Foundation	---

Early Bird Offer: In order to receive the early bird offer of 10% off the sponsorship level price, please submit payment by August 31, 2025. You may submit payment with submission of this form, or we will send you an invoice so you may pay by credit card. Forms received before **September 29, 2025** will receive an invoice showing the 10% discount and the offer will be valid until midnight **September 30, 2025**.